

Business Asset Inventory

Facebook Suspension Survival Guide

Purpose

Use this inventory to document Facebook, Instagram, advertising, and business assets affected by an account suspension or loss of access.

Important: This form is provided for general educational and organizational purposes only. It is not legal advice.

Business Identity

Business name	
Website	
Business email	
Business phone	
Primary contact person	

Meta Assets

Facebook Page URL	
Business Manager ID	
Ad account ID	
Instagram account	
Pixel / dataset	
Commerce Manager / shop	
WhatsApp business account	

Access and Roles

Owner / administrator names	
Editor names	
Advertiser names	
Backup administrators	
Verification status	

Impact

Revenue dependent on Facebook or Instagram	
Estimated daily or monthly loss	
Clients or customers affected	
Campaigns interrupted	
Other operational impact	

Notes

Prepared by: _____ Date: _____